



February 8, 2020

▶ CORPORATE SPONSORSHIP ◀

OTTAWA LAW CLASSIC (OLC)

OUR MISSION

Using the nation's sport in the nation's capital to inspire, promote and raise awareness surrounding the struggles of youth mental health.

THE EVENT

The third annual Ottawa Law Classic will be played on February 8, 2020 at uOttawa's Minto Sports Complex. A reception will follow at the Draft Pub, also located in the Minto Sports Complex.

The hockey game will be played between students from the University of Ottawa's Faculty of Civil Law and Faculty of Common Law.

All proceeds raised will go directly to Do It For Daron (DIFD). This game can be seen as a direct response by aspiring professionals to the growing reality of the youth mental health epidemic that is pervasive in our society today. It is our intention that by gathering members of our respective communities, we can stimulate dialogue required to raise awareness and negate stigma associated with youth mental health.

EVENT SCHEDULE

- 7:00PM** National Anthem
- 7:05PM** Ceremonial Puck Drop
- 7:15PM** Puck Drop
- 8:30PM** Reception
- 9:00PM** Raffle

LETTER FROM THE EXECUTIVE

Dear Potential Sponsor,

After another successful year, it is with great pleasure that we offer your organization the opportunity to partner with the third annual Ottawa Law Classic (OLC). OLC unites passionate student leaders in both the University of Ottawa's Faculty of Civil Law and Faculty of Common Law for one evening to support Do It For Daron (DIFD). As you may know, DIFD is a charity started by Luke and Stephanie Richardson aimed at raising awareness and eliminating the stigma associated with youth mental health. The purpose of the OLC is to further promote DIFD's message and supplement their dialogue surrounding youth mental health within the University of Ottawa student community.

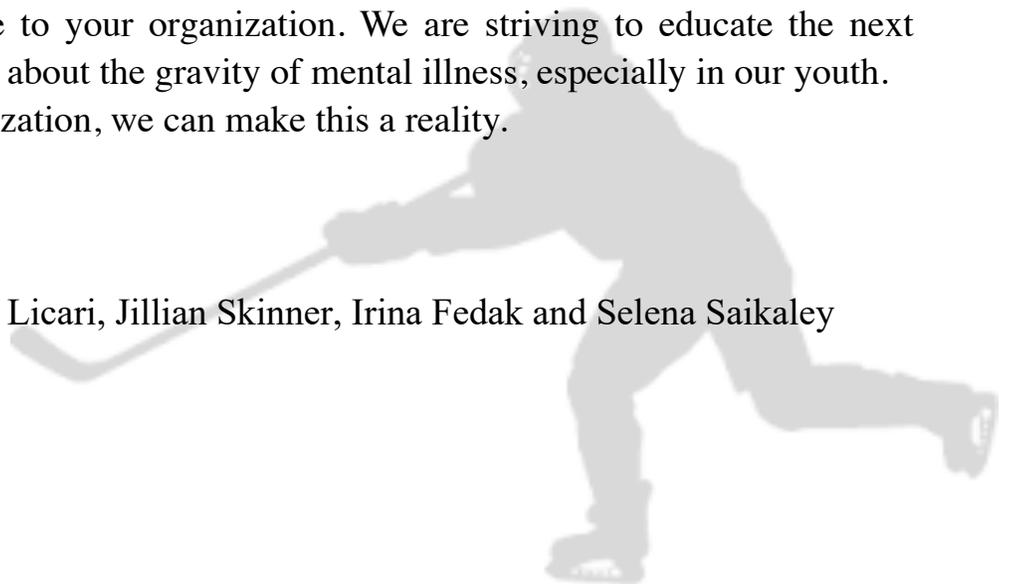
Through the generous support of our sponsors and the Ottawa community, the OLC has raised \$24,508 for DIFD over the last two years and has attracted over 300 attendees on game day.

As a OLC corporate sponsor, your business will have the opportunity to promote its brand by associating itself with a local cause in the Ottawa community.

We strongly believe that your organization's presence at the OLC will be invaluable. We encourage you to learn more about the corporate sponsorship opportunities and the value that the OLC can provide to your organization. We are striving to educate the next generation of legal leaders about the gravity of mental illness, especially in our youth. Together, with your organization, we can make this a reality.

Sincerely,

Colby Georgsen, Montana Licari, Jillian Skinner, Irina Fedak and Selena Saikaley





October 25, 2019

To whom it may concern:

Please accept this letter as confirmation that we are aware that Montana Licari, Colby Georgsen, Jillian Skinner, Selena Saikaley, and Irina Fedak are actively seeking sponsorship and donations for their Third Annual DIFD Ottawa Law Classic Hockey Game on February 8, 2020. This fundraising event will be supporting DIFD (The Daron Fund) at The Royal. The Royal's registered charity number is 11912 9179 RR0001.

DIFD is a youth-driven program focused on raising awareness and inspiring conversations about youth mental health. Created by friends and family of Daron Richardson who lost her life to suicide at the young age of 14, DIFD is inspired by hope for a future where young people will reach out for help without fear or shame. DIFD supports programs and initiatives aimed at transforming youth mental health.

The Royal is where world-class breakthroughs in research and patient care happen. It is a place where mind matters as we discover the mysteries of the brain and translate our findings from bench to bedside. It is a place where we never give up on the potential of people. As one of Canada's foremost mental health care and academic health science centres, The Royal focuses on full psychiatric rehabilitation, specializing in treating people across Eastern Ontario with complex and serious mental illness. The Royal Ottawa Foundation for Mental Health raises, manages, and disburses funds to support The Royal in its continuing efforts to provide the highest quality of patient care possible.

Should you have any questions that pertain to The Royal and the various educational, research, or advocacy initiatives we support or DIFD, please do not hesitate to contact me at (613) 722-6521 ext. 6322 or georgie.gosham@theroyal.ca

Kind Regards,

Georgie Gosham-Hamer
Coordinator, Events
Royal Ottawa Foundation for Mental Health

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR X 1

\$3,000+

- Organization's name in Ottawa Law Classic's title; "ABC Organization Presents the Ottawa Law Classic"
- All promotional materials will prominently feature your organization's logo including game day jerseys, posters, social media advertisements, and banners
- Promotional booth at uOttawa sports complex during event
- On ice pre-game presentation

GAME DAY SWAG SPONSOR X 2

\$1,500+

- (scarves and/or mitts, toques and socks)
- Organization's logo placed on attendees' game day swag
- Logo placed on promotional material including posters, social media advertisements and banners

JERSEY SPONSOR X 4

\$1,500+

- Organization's logo placed on players' jerseys
- Logo placed on promotional material including posters, social media advertisements and banners

GENERAL SPONSOR

\$500+

- Logo placed on promotional material including posters, social media advertisements and banners

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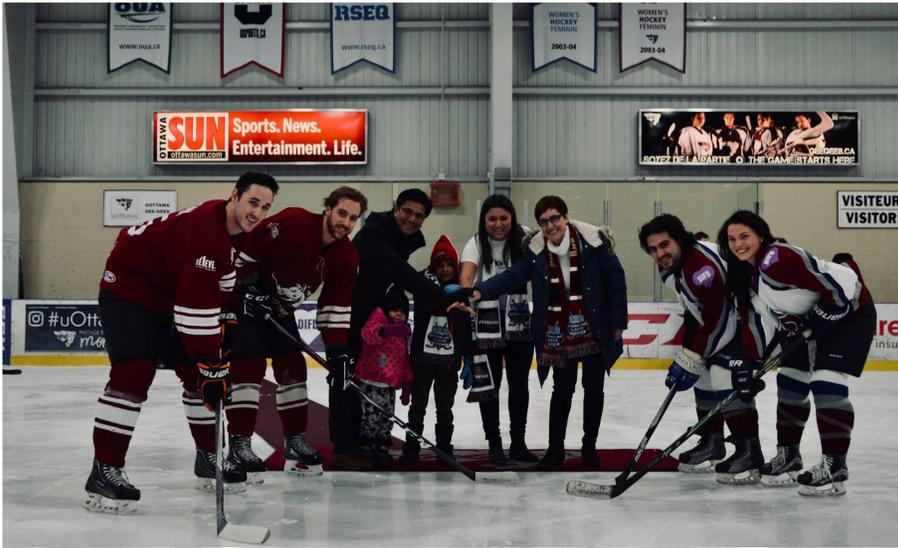
AIM



For more information and sponsorship inquiries please contact
Selena Saikaley
selena.saikaley@gmail.com (613) 618-3377

MEDIA

OTTAWA BUSINESS JOURNAL: <https://obj.ca/article/uottawa-law-students-break-ice-mental-health-ottawa-law-classic>
OTTAWA CITIZEN: <https://ottawacitizen.com/news/local-news/u-of-o-law-faculty-takes-to-the-ice-for-difd-cause>





·2020·

OTTAWA LAW CLASSIC

IN SUPPORT OF

DIFD